**The George Washington University**

***University Seminar on Reflexive Systems***

**Tuesday, October 8, 2019, 10 a.m. to noon**

**Funger Hall 320**

**2201 G Street NW**

**Practical Mapping: Accelerating Research and Planning**

Bernadette Wright

Practical research and planning have something in common: both seek better knowledge for better decision-making. In this seminar, we’ll discuss how to view knowledge along three dimensions for better understanding and addressing important issues. We’ll also discuss practical mapping as a technique for integrating and improving knowledge along all three dimensions, to accelerate research and engage in planning that is more effective in application. This seminar is based on Bernadette Wright’s new book with Steven Wallis, Practical Mapping for Applied Research and Program Evaluation (<https://us.sagepub.com/en-us/nam/practical-mapping-for-applied-research-and-program-evaluation/book261152>).

**Bernadette Wright,** PhD, is the founder of Meaningful Evidence, LLC, where she supports nonprofit organizations with social research that drives effective action and demonstrates their value to funders. She works with organizations such as National Alliance for Caregiving, NMAC, and Howard University in the areas of health, human services, and education. Previously, she was a Consultant at The Lewin Group. Before that, she was a Policy Research Analyst at AARP Public Policy Institute. She earned her PhD in public policy/program evaluation from the University of Maryland. <http://meaningfulevidence.com/>