

## GW-CREUA / Golden Triangle BID

Position: Research Intern (two positions)  
Start Date: Fall 2021 with possible extension through Spring 2022  
Format: Primarily virtual, but some limited in-person work may be required, in accordance with GTBID policy and local public health requirements

This research internship opportunity is part of a partnership between the **George Washington University (GW)** and the **Golden Triangle Business Improvement District (GTBID)**. Under the supervision of GTBID staff, two interns will be working on practical and impactful real-world research projects in two areas:

1. Innovation District. GW and GTBID are working with DC government and stakeholders to establish an “innovation district” located in the Golden Triangle neighborhood adjacent to GW campus and the White House. The innovation district would attract, incubate, and promote the growth of startups and tech-related companies, employment, and entrepreneurship. It would leverage the talent pool and align the resources of GW’s schools, departments, and offices. The interns will support the Innovation District Team with the following projects:

- Assist with the implementation of the Innovation District Action Plan that will be released in September 2021
- Expand, update, and map a detailed inventory of tech-related tenants by industry in and around the proposed Innovation District and Golden Triangle
- Report on the status of venture capital in DC, current conditions and recent trends, plus the impacts of Covid on the local VC funding pipeline
- Support ongoing outreach to key stakeholders at GW, in DC government, and in the private sector

2. CBD Economic Recovery. GTBID is working with DC government on a few initiatives to support the economic recovery of the central business district (CBD) from the Covid-19 pandemic. The interns will support GTBID with the following projects:

- Conduct data analysis to measure and demonstrate the impacts of Covid on the neighborhood’s office and retail markets, as well as market demographics; summarize and visualize findings
- Assist with verifying and updating information about current and new retail tenants in the BID as well as closures, vacancies, and build-out permits
- Analyze DC government incentives and policies for office-to-residential building conversion
- Analyze and summarize raw foot traffic data and Metro ridership data from both before and after the start of the pandemic
- Other relevant economic development and real estate research projects as needed

The interns should be skilled in writing, editing, compiling and analyzing data (primarily using Excel), conducting research, creating infographics, and summarizing findings (using Word or PowerPoint). Good communication skills, maturity, and the ability to work independently are important for this internship. Reliable internet access and a computer will be needed. Familiarity with CoStar or ArcGIS, as well as design skills using Adobe InDesign and / or Illustrator are a bonus, but not required.



This internship will be primarily virtual, but some limited in-person work may be required, in accordance with GTBID policy and local public health requirements. Interns should ideally be familiar with the Golden Triangle neighborhood.

Please email **your resume and cover letter in a single PDF** to Jeff Jamawat ([jjamawat@goldentriangledc.com](mailto:jjamawat@goldentriangledc.com)) with the subject line: "2021 GW Internship Application - First and Last Name".