

GWSB SpM Standard Resume Sample

FIRST NAME LAST NAME

(000) 000-0000 • 2234 Street Name • City, State 20000 • spm_student@gwu.edu • linkedIn

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, School of Business

Washington, DC

Master of Tourism Administration, Sustainable Destination Management

June 2019

- Courses: Tourism Digital Marketing; Management of Tourism Organizations; Tourism and Hospitality Management Research
- Tourism for Tomorrow Executive Board Member

UNIVERSITY OF VIRGINIA

Petersburg, VA

Bachelor of Arts, Literary Studies and Chinese

June 2008

- Cum laude; Dean's List; 3.64 GPA
- President of Asian Students United
- Study Abroad: Renmin University in Beijing, China

EXPERIENCE

COMPANY

Trenton, NJ

Title

July 2014 – January 2017

- Researched and acquired archival footage, photographs, paintings, and manuscripts for 150 television segments about castles and manors in South America and Europe, resulting in successful renewal of Season 2
- Negotiated pricing and licensing agreements with vendors including tourism boards, museums, historical societies, stock houses, and news stations, consistently agreeing on lower costs than presented and achieving favorable terms for company 90% of the time
- Managed hundreds of archival requests between producers and vendors while successfully coming in under \$10,000 per episode as budgeted

Title

April 2014 – June 2014

- Researched and casted ten real-life medical cases for one-hour program and wrote creative pitches by interviewing guests and researching scientific cases for Season 3, resulting in successful renewal of Season 4
- Negotiated with hospitals, universities, and doctors to film program on premises, ensuring positive publicity in exchange for waiving location and shooting fees, reducing budget by tens of thousands of dollars
- Organized sixteen days of interviews in six states and managed all field logistics and expenditures, while acting as point of contact for interviews and shooting b-roll as second camera

CORPORATION

Los Angeles, CA

Title

January 2013 – April 2014

- Researched and casted eight true crime cases for one-hour program hosted by journalist Paula Zahn for Season 5, resulting in successful renewal of Season 6
- Identified, booked, and associate produced the most highly rated episode in the program's 200-episode run
- Collaborated with prosecutors, defense attorneys, police investigators, and family members to write creative pitches and produce program about sensitive subject matter, ensuring all participants are satisfied with final results

COMPANY

Boston, MA

Title

December 2012 – June 2013

- Researched and casted six true crime cases for mini-series about unexpected criminal acts, which beat network ratings expectations
- Wrote creative pitches by interviewing prosecutors, police investigators, and family members, and reviewing police reports, trial documents, and crime scene photos and videos, culminating in network-approved stories
- Coordinated two weeks of interviews in five states for producers and negotiated with locations to shoot for little to zero cost on their premises, resulting in six successful segments

ADDITIONAL INFORMATION

Languages: Mandarin (written and spoken proficiency)

Global View: Studied and traveled in Singapore, and South America; travel in Europe, Asia, and Canada