

**Online Appendix for**  
**“Portfolio Selection with Mental Accounts and Background Risk”**

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This Appendix contains proofs of the theoretical results in the paper “Portfolio Selection with Mental Accounts and Background Risk” published in the *Journal of Banking and Finance* **36**, 968–980, April 2012.

The following three results are useful in our proof of Theorem 1.

**Lemma 1.** *Fix an account  $m \in \{1, \dots, M\}$  and a level of expected return  $E \in \mathbb{R}$  for it. The portfolio that minimizes account  $m$ 's variance subject to the restriction that the account has an expected return of  $E$  is given by:*

$$\mathbf{w}_E \equiv \underline{\mathbf{w}}_m + \phi_E (\mathbf{w}_1 - \mathbf{w}_0) \quad (16)$$

where  $\phi_E = \frac{E - \underline{E}_m}{B/A - A/C}$ . Furthermore, we have:

$$\sigma[r_{\mathbf{w}_E, m}] = \sqrt{\sigma_m^2 + \frac{(E[r_{\mathbf{w}_E, m}] - \underline{E}_m)^2}{D/C}}. \quad (17)$$

**Proof.** Fix an account  $m \in \{1, \dots, M\}$  and a level of expected return  $E \in \mathbb{R}$  for it. The portfolio that minimizes account  $m$ 's variance subject to the restriction that the account has an expected return of  $E$  solves:

$$\min_{\mathbf{w} \in \mathbb{R}^N} \frac{1}{2} (\mathbf{w}' \boldsymbol{\Sigma} \mathbf{w} + \Omega_{mm} + 2\mathbf{w}' \boldsymbol{\Psi}_m) \quad (18)$$

$$s.t. \quad \mathbf{w}' \mathbf{1} = 1 \quad (19)$$

$$\mathbf{w}' \boldsymbol{\mu} = E - \nu_m. \quad (20)$$

A first-order condition for  $\mathbf{w}_E$  to solve problem (18) subject to constraints (19) and (20) is:

$$\boldsymbol{\Sigma} \mathbf{w}_E + \boldsymbol{\Psi}_m - \varphi_1 \mathbf{1} - \varphi_2 \boldsymbol{\mu} = \mathbf{0}, \quad (21)$$

where  $\mathbf{0}$  is the  $N \times 1$  vector  $[0 \ \cdots \ 0]'$ , and  $\varphi_1$  and  $\varphi_2$  are multipliers associated to these constraints.

Using Eq. (21), we have:

$$\mathbf{w}_E = \varphi_1 \Sigma^{-1} \mathbf{1} + \varphi_2 \Sigma^{-1} \boldsymbol{\mu} - \Sigma^{-1} \boldsymbol{\Psi}_m. \quad (22)$$

Premultiplying Eq. (21) by  $\mathbf{1}'$  and using Eq. (19), we obtain:

$$1 = \varphi_1 C + \varphi_2 A - A_m. \quad (23)$$

Premultiplying Eq. (21) by  $\boldsymbol{\mu}'$  and using Eq. (20), we obtain:

$$E - \nu_m = \varphi_1 A + \varphi_2 B - B_m, \quad (24)$$

where  $B_m \equiv \boldsymbol{\mu}' \Sigma^{-1} \boldsymbol{\Psi}_m$ . Eqs. (23) and (24) imply that:

$$\varphi_1 = \frac{1 + A_m - \varphi_2 A}{C} \quad (25)$$

and

$$\varphi_2 = \frac{E - (1 + A_m) A/C - \nu_m + B_m}{B - A^2/C}. \quad (26)$$

Noting that  $\underline{E}_m = (1 + A_m) \frac{A}{C} + \nu_m - B_m$ , Eq. (16) follows from Eqs. (22), (25), and (26), and

the definitions of  $\underline{\mathbf{w}}_m$ ,  $\mathbf{w}_0$ , and  $\mathbf{w}_1$ . Using Eq. (22), we have:

$$\sigma[r_{\mathbf{w}_{E,m}}] = \sqrt{\varphi_1^2 C + 2\varphi_1 \varphi_2 A + \varphi_2^2 B + \Omega_{mm} - C_m}, \quad (27)$$

where  $C_m \equiv \boldsymbol{\Psi}'_m \Sigma^{-1} \boldsymbol{\Psi}_m$ . Eqs. (25) and (27) imply that:

$$\sigma[r_{\mathbf{w}_{E,m}}] = \sqrt{\left(\frac{1 + A_m - \varphi_2 A}{C}\right)^2 C + 2\left(\frac{1 + A_m - \varphi_2 A}{C}\right) \varphi_2 A + \varphi_2^2 B + \Omega_{mm} - C_m}. \quad (28)$$

Using Eq. (28) and elementary algebra, we have:

$$\sigma[r_{\mathbf{w}_{E,m}}] = \sqrt{\frac{(1 + A_m)^2}{C} + \Omega_{mm} - C_m + \varphi_2^2 \left(B - \frac{A^2}{C}\right)}. \quad (29)$$

Noting that  $\underline{\sigma}_m^2 = \frac{(1+A_m)^2}{C} + \Omega_{mm} - C_m$ , Eq. (17) follows from Eqs. (26) and (29).  $\square$

**Lemma 2.** *If  $\alpha_m < \Phi(-\sqrt{D/C})$ , then  $V[1 - \alpha_m, r_{\underline{\mathbf{w}}_m, m}] = -H_{\alpha_m}$ .*

**Proof.** Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$ . Using Eq. (4),  $\underline{\mathbf{w}}_m$  minimizes account  $m$ 's variance subject to the restriction that the account has an expected return of  $E[r_{\underline{\mathbf{w}}_m, m}]$ . Lemma 1 implies that  $E[r_{\underline{\mathbf{w}}_m, m}]$  solves:

$$\min_{E \in \mathbb{R}} z_{\alpha_m} \sqrt{\sigma_m^2 + \frac{(E - \underline{E}_m)^2}{D/C}} - E. \quad (30)$$

A first-order condition for  $E[r_{\underline{\mathbf{w}}_m, m}]$  to solve problem (30) is:

$$z_{\alpha_m} \frac{(E[r_{\underline{\mathbf{w}}_m, m}] - \underline{E}_m)/(D/C)}{\sqrt{\sigma_m^2 + (E[r_{\underline{\mathbf{w}}_m, m}] - \underline{E}_m)^2/(D/C)}} - 1 = 0. \quad (31)$$

It follows from Eq. (31) that:

$$E[r_{\underline{\mathbf{w}}_m, m}] = \sqrt{\frac{(D/C)^2 \sigma_m^2}{z_{\alpha_m}^2 - D/C}} + \underline{E}_m. \quad (32)$$

Using Eqs. (17) and (32), we have:

$$\sigma[r_{\underline{\mathbf{w}}_m, m}] = \sqrt{\frac{z_{\alpha_m}^2 \sigma_m^2}{z_{\alpha_m}^2 - D/C}}. \quad (33)$$

Eqs. (4), (32), and (33) imply the desired result.  $\square$

**Lemma 3.** Fix any account  $m \in \{1, \dots, M\}$  with  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$ . The optimal portfolio within account  $m$  is given by  $\mathbf{w}_m = \mathbf{w}_E$  for some  $E \in \mathbb{R}$  with  $E > \underline{E}_m$ . Furthermore, we have  $V[1 - \alpha_m, r_{\mathbf{w}_m, m}] = -H_m$ .

**Proof.** Fix any account  $m \in \{1, \dots, M\}$  with  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$ . First, we show that  $\mathbf{w}_m = \mathbf{w}_E$  for some  $E \in \mathbb{R}$ . Suppose by way of a contradiction that  $\mathbf{w}_m \neq \mathbf{w}_E$ , where  $E = E[r_{\mathbf{w}_m, m}]$ . It follows from Lemma 1 that  $\sigma[r_{\mathbf{w}_E, m}] < \sigma[r_{\mathbf{w}_m, m}]$ . Since  $E[r_{\mathbf{w}_E, m}] = E[r_{\mathbf{w}_m, m}]$  and  $\sigma[r_{\mathbf{w}_E, m}] < \sigma[r_{\mathbf{w}_m, m}]$ , Eq. (4) implies that:

$$V[1 - \alpha_m, r_{\mathbf{w}_E, m}] < V[1 - \alpha_m, r_{\mathbf{w}_m, m}]. \quad (34)$$

Fix any  $E_1 \in \mathbb{R}$  with  $E_1 > E[r_{\mathbf{w}_m, m}]$ . Let  $\varepsilon > 0$  be arbitrarily small. Consider portfolio  $\mathbf{w}_\varepsilon \equiv \varepsilon \mathbf{w}_{E_1} + (1 - \varepsilon) \mathbf{w}_E$ . Note that:

$$E[r_{\mathbf{w}_\varepsilon, m}] > E[r_{\mathbf{w}_E, m}]. \quad (35)$$

Since  $\varepsilon$  is arbitrarily small, Eq. (34) implies that:

$$\begin{aligned} V[1 - \alpha_m, r_{\mathbf{w}_\varepsilon, m}] &< V[1 - \alpha_m, r_{\mathbf{w}_m, m}] \\ &\leq -H_m, \end{aligned} \quad (36)$$

where the second inequality follows from the definition of  $\mathbf{w}_m$ . Eqs. (35) and (36) contradict the fact that  $\mathbf{w}_m$  is the optimal portfolio within account  $m$ . This completes the first part of our proof.

Second, we show that  $E > \underline{E}_m$ . Using Eqs. (4) and (17), we have:

$$V[1 - \alpha_m, r_{\mathbf{w}_{E,m}}] = z_{\alpha_m} \sqrt{\underline{\sigma}_m^2 + (E[r_{\mathbf{w}_{E,m}}] - \underline{E}_m)^2 / (D/C)} - E[r_{\mathbf{w}_{E,m}}]. \quad (37)$$

It follows from Eq. (37) that:

$$\frac{\partial V[1 - \alpha_m, r_{\mathbf{w}_{E,m}}]}{\partial E[r_{\mathbf{w}_{E,m}}]} = z_{\alpha_m} \frac{(E[r_{\mathbf{w}_{E,m}}] - \underline{E}_m) / (D/C)}{\sqrt{\underline{\sigma}_m^2 + (E[r_{\mathbf{w}_{E,m}}] - \underline{E}_m)^2 / (D/C)}} - 1. \quad (38)$$

Since  $z_{\alpha_m} > 0$ , Eq. (38) implies that if  $E[r_{\mathbf{w}_{E,m}}] \leq \underline{E}_m$ , then  $\partial V[1 - \alpha_m, r_{\mathbf{w}_{E,m}}] / \partial E[r_{\mathbf{w}_{E,m}}] < 0$ .

Hence, we have  $E > \underline{E}_m$ . This completes the second part of our proof.

Third, we show that  $V[1 - \alpha_m, r_{\mathbf{w}_m, m}] = -H_m$ . Suppose by way of a contradiction that  $V[1 - \alpha_m, r_{\mathbf{w}_m, m}] < -H_m$ . Fix any  $E_2 \in \mathbb{R}$  with  $E_2 > E[r_{\mathbf{w}_m, m}]$ . Let  $\xi > 0$  be arbitrarily small. Consider portfolio  $\mathbf{w}_\xi \equiv \xi \mathbf{w}_{E_2} + (1 - \xi) \mathbf{w}_m$ . Note that:

$$E[r_{\mathbf{w}_\xi, m}] > E[r_{\mathbf{w}_m, m}] \quad (39)$$

and

$$V[1 - \alpha_m, r_{\mathbf{w}_\xi, m}] < -H_m. \quad (40)$$

Eqs. (39) and (40) contradict the fact that  $\mathbf{w}_m$  is the optimal portfolio within account  $m$ . This completes the third part of our proof.  $\square$

**Proof of Theorem 1.** Fix any account  $m \in \{1, \dots, M\}$ . First, we show part (i). Suppose that  $\alpha_m \geq \Phi(-\sqrt{D/C})$ . Then:

$$0 < z_{\alpha_m} \leq \sqrt{D/C}. \quad (41)$$

Fix any  $E \in \mathbb{R}$ . Note that:

$$\frac{(E[r_{\mathbf{w}_{E,m}}] - \underline{E}_m) / (D/C)}{\sqrt{\underline{\sigma}_m^2 + (E[r_{\mathbf{w}_{E,m}}] - \underline{E}_m)^2 / (D/C)}} < \frac{1}{\sqrt{D/C}}. \quad (42)$$

It follows from Eqs. (38), (41), and (42) that:

$$\frac{\partial V[1 - \alpha_m, r_{\mathbf{w}_{E,m}}]}{\partial E[r_{\mathbf{w}_{E,m}}]} < 0. \quad (43)$$

Eq. (43) implies that the optimal portfolio within account  $m$  does not exist.

Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m > H_{\alpha_m}$ . Note that  $-H_m < -H_{\alpha_m} = V[1 - \alpha_m, r_{\underline{\mathbf{w}}_{m,m}}]$ .

Hence, there exists no portfolio  $\mathbf{w}$  that meets constraint (5). Therefore, the optimal portfolio within account  $m$  does not exist. This completes our proof of part (i).

Second, we show part (ii). Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$ . Using Lemma 3, we have  $E[r_{\mathbf{w}_{m,m}}] > \underline{E}_m$ . Hence, it follows from Lemma 3 and Eq. (17) that:

$$E[r_{\mathbf{w}_{m,m}}] = \underline{E}_m + \sqrt{D/C (\sigma^2[r_{\mathbf{w}_{m,m}}] - \underline{\sigma}_m^2)}. \quad (44)$$

Using Eqs. (4), (44) and Lemma 3, we have:

$$z_{\alpha_m} \sigma[r_{\mathbf{w}_{m,m}}] - \underline{E}_m - \sqrt{D/C (\sigma^2[r_{\mathbf{w}_{m,m}}] - \underline{\sigma}_m^2)} = -H_m. \quad (45)$$

It follows from Eq. (45) that:

$$\zeta_1 \sigma^2[r_{\mathbf{w}_{m,m}}] + \zeta_2 \sigma[r_{\mathbf{w}_{m,m}}] + \zeta_3 = 0, \quad (46)$$

where  $\zeta_1 \equiv z_{\alpha_m}^2 - D/C$ ,  $\zeta_2 \equiv -2z_{\alpha_m} (\underline{E}_m - H_m)$ , and  $\zeta_3 \equiv (\underline{E}_m - H_m)^2 + (D/C) \underline{\sigma}_m^2$ . Using Eq.

(46), we have:

$$\sigma[r_{\mathbf{w}_{m,m}}] = \frac{z_{\alpha_m} (\underline{E}_m - H_m) \pm \sqrt{(D/C) \left[ (\underline{E}_m - H_m)^2 - (z_{\alpha_m}^2 - D/C) \underline{\sigma}_m^2 \right]}}{z_{\alpha_m}^2 - D/C}. \quad (47)$$

Eqs. (8)–(11) follow from Lemmas 1 and 3, and Eqs. (44) and (47). This completes our proof of part (ii).  $\square$

The following result is used in our proof of Corollary 1.

**Lemma 4.** *Consider an investor with a single account who faces account  $m$ 's background risk and has an objective function given by Eq. (12). The investor's optimal portfolio is:*

$$\mathbf{w}_{\gamma_m} \equiv \underline{\mathbf{w}}_m + \frac{A}{\gamma_m} (\mathbf{w}_1 - \mathbf{w}_0). \quad (48)$$

**Proof.** Consider an investor with a single account who faces account  $m$ 's background risk and has an objective function given by Eq. (12). The investor's optimal portfolio solves:

$$\max_{\mathbf{w} \in \mathbb{R}^N} \quad \mathbf{w}' \boldsymbol{\mu} + \nu_m - \frac{\gamma_m}{2} (\mathbf{w}' \boldsymbol{\Sigma} \mathbf{w} + \Omega_{mm} + 2\mathbf{w}' \boldsymbol{\Psi}_m) \quad (49)$$

$$s.t. \quad \mathbf{w}' \mathbf{1} = 1. \quad (50)$$

A first-order condition for  $\mathbf{w}_{\gamma_m}$  to solve problem (49) subject to constraint (50) is:

$$\boldsymbol{\mu} - \gamma_m (\boldsymbol{\Sigma} \mathbf{w}_{\gamma_m} + \boldsymbol{\Psi}_m) + \lambda_m \mathbf{1} = \mathbf{0}, \quad (51)$$

where  $\lambda_m$  is the multiplier associated with this constraint. Eq. (51) implies that:

$$\mathbf{w}_{\gamma_m} = \boldsymbol{\Sigma}^{-1} \left( \frac{\boldsymbol{\mu} + \lambda_m \mathbf{1}}{\gamma_m} - \boldsymbol{\Psi}_m \right). \quad (52)$$

Premultiplying Eq. (52) by  $\mathbf{1}'$  and using Eq. (50), we have:

$$1 = \frac{\mathbf{1}' \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu} + \lambda_m \mathbf{1}' \boldsymbol{\Sigma}^{-1} \mathbf{1}}{\gamma_m} - \mathbf{1}' \boldsymbol{\Sigma}^{-1} \boldsymbol{\Psi}_m. \quad (53)$$

Eq. (53) implies that:

$$\lambda_m = \frac{\gamma_m (1 + A_m) - A}{C}. \quad (54)$$

It follows from Eqs. (53) and (54) that:

$$\mathbf{w}_{\gamma_m} = (1 + A_m) \frac{\boldsymbol{\Sigma}^{-1} \mathbf{1}}{C} - \boldsymbol{\Sigma}^{-1} \boldsymbol{\Psi}_m + \frac{\boldsymbol{\Sigma}^{-1} \boldsymbol{\mu} - \frac{A}{C} \boldsymbol{\Sigma}^{-1} \mathbf{1}}{\gamma_m} \quad (55)$$

The desired result follows from Eq. (55) and the definitions of  $\underline{\mathbf{w}}_m$ ,  $\mathbf{w}_0$ , and  $\mathbf{w}_1$ .  $\square$

**Proof of Corollary 1.** Fix any account  $m \in \{1, \dots, M\}$  with  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$ .

The desired result follows from Eqs. (8) and (48).  $\square$

**Proof of Corollary 2.** Fix any account  $m \in \{1, \dots, M\}$  with  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$ .

First, we show the ‘if’ part. Suppose that  $\Psi_m = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . Using the definition of  $\underline{\mathbf{w}}_m$  and the assumption that  $\Psi_m = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$ , we have:

$$\underline{\mathbf{w}}_m = [1 + \mathbf{1}'\Sigma^{-1}(\delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu})] \mathbf{w}_0 - \Sigma^{-1}(\delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}). \quad (56)$$

It follows from Eq. (56) that:

$$\underline{\mathbf{w}}_m = \mathbf{w}_0 - A\delta_2(\mathbf{w}_1 - \mathbf{w}_0). \quad (57)$$

Eqs. (8) and (57) imply that:

$$\mathbf{w}_m = \mathbf{w}_0 + (\eta_m - A\delta_2)(\mathbf{w}_1 - \mathbf{w}_0). \quad (58)$$

Merton (1972) shows that a portfolio  $\mathbf{w}$  is on the mean-variance frontier if and only if:

$$\mathbf{w} = \theta \mathbf{w}_0 + (1 - \theta) \mathbf{w}_1 \quad (59)$$

for some  $\theta \in \mathbb{R}$ . It follows from Eqs. (58) and (59) that portfolio  $\mathbf{w}_m$  is on the mean-variance frontier. This completes the first part of our proof.

Second, we show the ‘only if’ part. Suppose that  $\mathbf{w}_m$  is on the mean-variance frontier. Using Eqs. (8) and (59),  $\underline{\mathbf{w}}_m$  is also on this frontier. Hence, Eq. (59) implies that:

$$\underline{\mathbf{w}}_m = \underline{\theta}_m \mathbf{w}_0 + (1 - \underline{\theta}_m) \mathbf{w}_1 \quad (60)$$

for some  $\underline{\theta}_m \in \mathbb{R}$ . Using the definition of  $\underline{\mathbf{w}}_m$  in the left-hand side of Eq. (60), we obtain:

$$(1 + \mathbf{1}'\Sigma^{-1}\Psi_m) \mathbf{w}_0 - \Sigma^{-1}\Psi_m = \underline{\theta}_m \mathbf{w}_0 + (1 - \underline{\theta}_m) \mathbf{w}_1, \quad (61)$$

or equivalently:

$$\Sigma^{-1}\Psi_m = (1 + \mathbf{1}'\Sigma^{-1}\Psi_m - \underline{\theta}_m) \mathbf{w}_0 - (1 - \underline{\theta}_m) \mathbf{w}_1. \quad (62)$$

Premultiplying Eq. (62) by  $\Sigma$ , we have:

$$\Psi_m = \frac{1 + \mathbf{1}'\Sigma^{-1}\Psi_m - \theta_m}{C} \mathbf{1} - \frac{1 - \theta_m}{A} \boldsymbol{\mu}. \quad (63)$$

It follows from Eq. (63) that  $\Psi_m = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . This completes the second part of our proof.  $\square$

The following result is used in our proof of Corollary 3.

**Lemma 5.** *Consider an investor with a single account who does not face background risk and has an objective function given by Eq. (13). The investor's optimal portfolio is:*

$$\mathbf{w}_\gamma \equiv \mathbf{w}_0 + \frac{A}{\gamma} (\mathbf{w}_1 - \mathbf{w}_0). \quad (64)$$

**Proof.** Consider an investor with a single account who does not face background risk and has an objective function given by Eq. (13). The investor's optimal portfolio solves:

$$\max_{\mathbf{w} \in \mathbb{R}^N} \mathbf{w}'\boldsymbol{\mu} - \frac{\gamma}{2} \mathbf{w}'\Sigma\mathbf{w} \quad (65)$$

$$s.t. \quad \mathbf{w}'\mathbf{1} = 1. \quad (66)$$

A first-order condition for  $\mathbf{w}_\gamma$  to solve problem (65) subject to constraint (66) is:

$$\boldsymbol{\mu} - \gamma\Sigma\mathbf{w}_\gamma - \lambda\mathbf{1} = \mathbf{0}, \quad (67)$$

where  $\lambda$  is the multiplier associated with this constraint. Eq. (67) implies that:

$$\mathbf{w}_\gamma = \frac{\Sigma^{-1}\boldsymbol{\mu} - \lambda\Sigma^{-1}\mathbf{1}}{\gamma}. \quad (68)$$

Premultiplying Eq. (68) by  $\mathbf{1}'$  and using Eq. (66), we have:

$$1 = \frac{\mathbf{1}'\Sigma^{-1}\boldsymbol{\mu} - \lambda\mathbf{1}'\Sigma^{-1}\mathbf{1}}{\gamma}. \quad (69)$$

Eq. (69) implies that:

$$\lambda = \frac{A - \gamma}{C}. \quad (70)$$

It follows from Eqs. (68) and (70) that:

$$\mathbf{w}_\gamma = \frac{\boldsymbol{\Sigma}^{-1}\mathbf{1}}{C} + \frac{\boldsymbol{\Sigma}^{-1}\boldsymbol{\mu} - \frac{A}{C}\boldsymbol{\Sigma}^{-1}\mathbf{1}}{\gamma}. \quad (71)$$

The desired result follows from Eq. (71). $\square$

**Proof of Corollary 3.** Fix any given account  $m \in \{1, \dots, M\}$  with  $\alpha_m < \Phi(-\sqrt{D/C})$ ,  $H_m \leq H_{\alpha_m}$ , and  $\boldsymbol{\Psi}_m = \delta_1\mathbf{1} + \delta_2\boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . It follows that Eq. (58) holds. Eqs. (58) and (64) imply the desired result. $\square$

**Proof of Theorem 2.** Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$  for any account  $m \in \{1, \dots, M\}$ . Using Eq. (8), we have:

$$\mathbf{w}_a = \sum_{m=1}^M y_m \underline{\mathbf{w}}_m + \sum_{m=1}^M y_m \eta_m (\mathbf{w}_1 - \mathbf{w}_0). \quad (72)$$

Noting that  $\underline{\mathbf{w}}_a = \sum_{m=1}^M y_m \underline{\mathbf{w}}_m$ , the desired result follows from Eq. (72). $\square$

The following result is used in our proof of Corollary 4.

**Lemma 6.** *Consider an investor with a single account who faces the aggregate background risk and has an objective function given by Eq. (15). The investor's optimal portfolio is:*

$$\mathbf{w}_{\gamma_a} \equiv \underline{\mathbf{w}}_a + \frac{A}{\gamma_a} (\mathbf{w}_1 - \mathbf{w}_0). \quad (73)$$

**Proof of Lemma 6.** Similar to the proof of Lemma 4 and thus omitted. $\square$

**Proof of Corollary 4.** Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$  for any account  $m \in \{1, \dots, M\}$ . The desired result follows from Eqs. (14) and (73). $\square$

**Proof of Corollary 5.** Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$  for any account  $m \in \{1, \dots, M\}$ . First, we show the ‘if’ part. Suppose that  $\boldsymbol{\Psi}_a = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . Using arguments similar to those in the proof of Corollary 2, we have:

$$\mathbf{w}_a = \mathbf{w}_0 + (\eta_a - A\delta_2)(\mathbf{w}_1 - \mathbf{w}_0). \quad (74)$$

It follows from Eqs. (59) and (74) that portfolio  $\mathbf{w}_a$  is on the mean-variance frontier. This completes the first part of our proof.

Second, we show the ‘only if’ part. Suppose that  $\mathbf{w}_a$  is on the mean-variance frontier. Using Eqs. (14) and (59),  $\underline{\mathbf{w}}_a$  is also on this frontier. Hence, Eq. (59) implies that:

$$\underline{\mathbf{w}}_a = \theta_a \mathbf{w}_0 + (1 - \theta_a) \mathbf{w}_1 \quad (75)$$

for some  $\theta_a \in \mathbb{R}$ . Using arguments similar to those used in the proof of Corollary 2, we have:

$$\boldsymbol{\Psi}_a = \frac{1 + \mathbf{1}'\boldsymbol{\Sigma}^{-1}\boldsymbol{\Psi}_a - \theta_a}{C} \mathbf{1} - \frac{1 - \theta_a}{A} \boldsymbol{\mu}. \quad (76)$$

It follows from Eq. (76) that  $\boldsymbol{\Psi}_a = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . This completes the second part of our proof.  $\square$

**Proof of Corollary 6.** Suppose that  $\alpha_m < \Phi(-\sqrt{D/C})$  and  $H_m \leq H_{\alpha_m}$  for any account  $m \in \{1, \dots, M\}$ , and  $\boldsymbol{\Psi}_a = \delta_1 \mathbf{1} + \delta_2 \boldsymbol{\mu}$  for some constants  $\delta_1$  and  $\delta_2$ . It follows that Eq. (74) holds. Eqs. (64) and (74) imply the desired result.  $\square$